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CommPartners EventCenter Unveiled at ASAE Annual Meeting

Exclusive set of Web conferencing tools is already drawing fans

Boston, MA and Elkridge, MD - August 19 - Today, CommPartners, a technology-consulting firm in Elkridge, Maryland, is launching a powerful Web conferencing suite of tools called CommPartners EventCenter at the ASAE (American Society of Association Executives) annual meeting in Boston.

CommPartners EventCenter (www.ec.commpartners.com) is an ASAE-endorsed, Web-based application for online meetings management. Features include a secure registration site, the meeting room console, event tracking and reporting, continued education certificate generation, as well as a place for online, streamed archives. Related online meeting technologies include Premiere Global Services (Netspoke, ReadyCast, VisionCast) WebEx, Macromedia Breeze and Microsoft LiveMeeting.

What makes CommPartners EventCenter truly unique is the opportunity to customize all aspects of an online event or series of Webinars. Explains co-founder Rich Finstein, "The CommPartners EventCenter application is really ahead of the curve; we're the only company offering clients the ability to place their organization's logo and custom designs on every aspect of their Web meetings. Instead of advertising the meeting software, they can reinforce their own brand, from event registration, to the live session and then on the post-event media site, too."

While CommPartners EventCenter is premiering at the ASAE annual meeting, the technology behind the application has been around for a while. "For several years now we've been continually developing and improving our Web meetings application, but it's evolved so much in the past six months to mesh with our clients' needs that we decided to rename it to reflect the full scope of what we're offering. Now, we have this incredibly robust dashboard of tools that work together to let clients offer so much more to their members and customers. No one else is doing this—of course, now they probably will!" says Lance Simon, CommPartners' head of sales and e-learning.

Note: Rich Finstein and Lance Simon are leading one of ASAE's Learning Labs during the annual meeting, Strategies for Effective Online Events, on Sunday, August 20 at 3:30 p.m.

ABOUT COMMPARTNERS

CommPartners is an Elkridge, Maryland technology-consulting firm, established in 1995. The company's clientele includes associations, non-profits, government agencies and for-profit business, including Fortune 500 companies. In 1998, CommPartners joined with ASAE to form the endorsed-technology program, offering their members the best available applications and services for managed online events, web and audio conferencing, broadcast email and fax services, as well as tools for html email, surveys, forms and e-newsletter creation, delivery and tracking. CommPartners also provides clients with creative design, Web hosting, applications development and computer network consulting.