



Expert online learning solutions, from live Web-event management to pre-recorded e-content libraries...
...for training, continuing education, assessments, certifications & more.

CommPartners eLearningOPS

online presentation services: live events · content libraries



CommPartners is creating a series of on-demand Flash Webcasts for American Medical Association. The project includes a custom-designed meeting room window, with built-in links to resource Web pages; client-recorded location video and audio from live conferences; post-event synchronization with presentation slides; and conversion to Flash format.

Trust our experts to develop and manage your e-learning programs.

- ➔ Strategic consultation & technology selection
- ➔ Logistics planning & coordination
- ➔ Best practices guidance
- ➔ Synchronous | live e-learning Web events
 - Online registration
 - Presenter coaching
 - Live-event management & moderation
 - Instructional design
- ➔ Asynchronous | on-demand learning
 - e-Content libraries
 - Pre-recorded & streaming content
 - Video/audio capture & post-production

Additional media options:

- | | |
|-------------------------|------------------------------|
| Certificates generation | Enterprise e-meeting portals |
| Online assessments | Training sites/modules |
| Live e-chats | Web-hosted communities |
| Resource pages | e-Social networks |
| Podcasts | Web/audio CD boxed sets |

See back for details about the many features of CommPartners Online Presentation Services »



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This service is endorsed by
ASAE & The Center for Association Leadership.





Comprehensive, custom elearning programming. We assess your online education goals, then create a tailored solution of synchronous (live) and/or asynchronous (on-demand) methods.

Features

Strategic Consultation	We begin by listening to you, to assess your expectations for the education event/series. We'll ask questions such as: What are your knowledge-sharing or distance education objectives? Has this content been re-purposed elsewhere? What are your financial needs related to this programming? Who are your members? What are their technical environments?
Attendance Fees	Once we understand your education goals, we'll create a registration plan. If you opt to charge enrollment and/or post-event media fees, you can generate a healthy ROI and heighten the perceived value of your programming. Member loyalty, education, non-travel meetings, non-dues revenue, certification, etc. are all critical considerations.
Registration Process	We will create a Web site (with your branding) with built-in credit card processing, for live-event registration or to download on-demand media. For live events, we'll also help you establish attendee cancellation and no-show policies. Before the Webinar/Webcast, we'll email login instructions. Post-event, we'll provide attendee names and survey responses.
Brand-able Tools	<i>CommPartners' exclusive!</i> Extend your brand throughout every aspect of your elearning offerings. Each component will reflect your organization's branding—from the html email invitations, to the registration site, the live or pre-recorded event meeting room, the site for attendance certificate generation, as well as post-event surveys and media.

Synchronous | Live eLearning Options

Content Evaluation	CommPartners can help you identify a topic or assess a chosen topic. Once you develop content, our event managers can shepherd the editing and formatting process to leverage Web sharing environments.
Event Promotion	Should your events be publicized and, if so, what is best approach? Our creative designers are available to create html email invitations. We can also recommend an email marketing schedule to maximize response and enrollments.
Event Technology	Our elearning experts will help develop your Webinar/Webcast structure and determine the most appropriate Web event application (EventCenter, EventPartner, WebEx, LiveMeeting, etc.) and features (live chat, online polls, whiteboards, Web cams, etc.), based on your content, the presenters' needs and your stakeholders' capabilities.
Speaker Coaching	Who are your presenters? What is their motivation for participating? Are they experienced online speakers? These are some aspects to consider when forming a Web event panel. Your event manager will consult with your speakers, review their content for clarity, and offer tips for pacing, tone, and usage of Web tools to enhance presentations.
Technology Checks	We'll coordinate the technical aspects for your e-meeting room, sound, recording, etc. The event manager will perform sound checks with presenters and test every technical aspect before your event begins.
Day-of-event Management	Live-event monitoring, facilitation and support is integral to Commpartners' Online Presentation Services. A seasoned manager will be your moderator, ensuring a smooth introduction, transitions between speakers and event wrap-up. A skilled moderator can also jump-in if a speaker loses momentum or if seed questions are needed during Q&A.
Post-event Media	Making recordings of your events available for online download, and/or via boxed CD sets, enables those who could not attend to participate in your continuing education offerings. Media sales are also a great source of revenue!

Asynchronous | On-demand eLearning

Content Libraries	CommPartners can create an anytime-learning library of synchronous/live Webinars or Webcasts we archive, or help to develop original media specifically created for streaming/download-able online viewing.
Content Capture	Our videographers can record live meetings at your location; or CommPartners can book session time for in-studio recordings, to be incorporated into your elearning seminars or modules. We handle all of the post-production needed.
Content Repurposing	Whether you are repurposing live events as downloadable elearning sessions, or we're creating new asynchronous media, we'll produce a master recording. From the master, we can convert your Web/audio/video content into your desired formats: CD boxed sets, audio CDs, podcasts, streaming presentations, Flash files, etc.