# Seamlessly Transition to a Virtual Exhibit Hall

## **Exhibit Hall Space**

#### **On-site Event**

All exhibitors are located in a vast exhibit hall.

Sponsorship levels determine sizing and placement of booths

within hall.

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### **Virtual Event**

All exhibitors are located on a single webpage.

Sponsorship levels can determine placement on webpage.

## **Booth Design and Resources**

Personalize booth to match exhibitor branding.

Provide physical materials for attendees. Include exhibitor logos and branding to personalize virtual booth.

> Upload PDFs, videos, company descriptions, links, and other resources for attendees.

Display posters at booth.



Display digital posters in the virtual exhibit hall.

## **Networking and Interaction**

Exhibitor staff available to answer questions in booth.

Attendees interact with booths during specific exhibit hall hours.



Exhibitor staff can interact with attendees through chat or email.

Virtual hall is open 24/7 during the length of the conference.

